



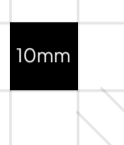
Kouradjiguy Savané



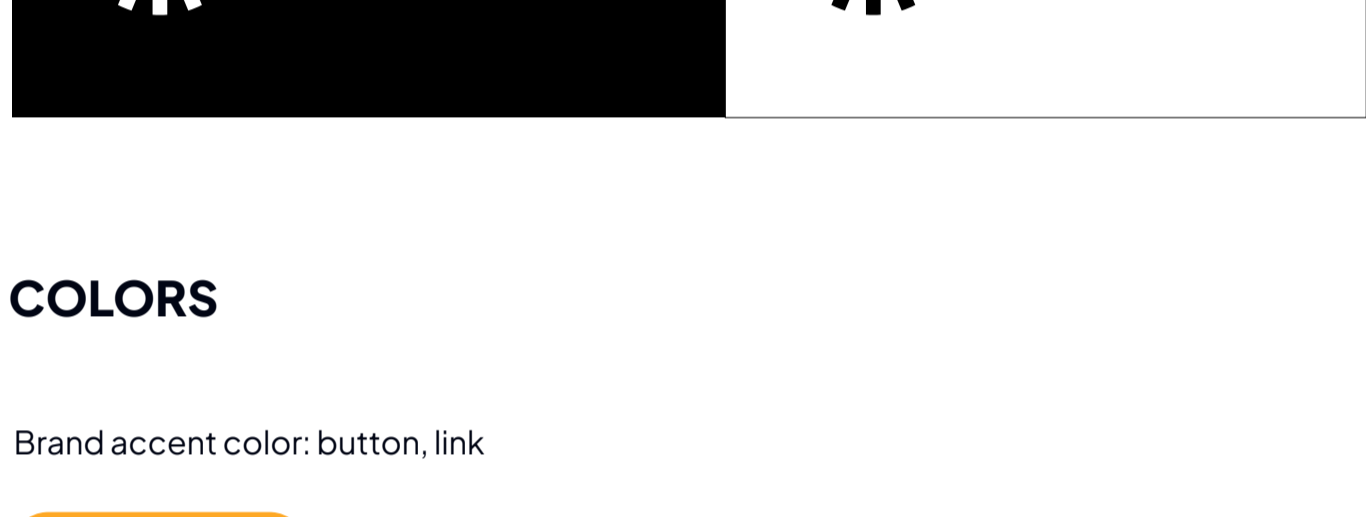
## LOGO VERSIONS (Recommended minimum size: 30 mm)



## BRAND ICON



## BLACK/WHITE

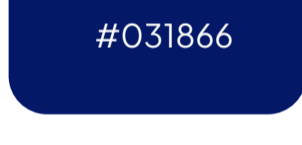


## COLORS

Brand accent color: button, link



Brand base color:



Background/Foreground colors



How to uses these colors

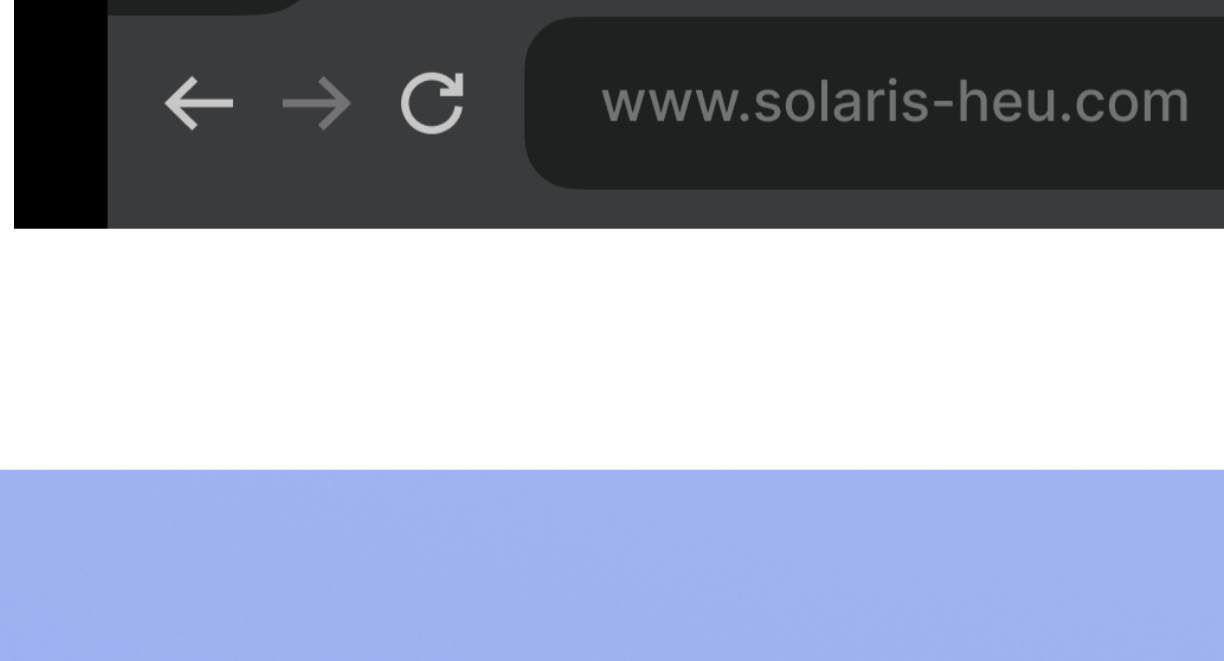
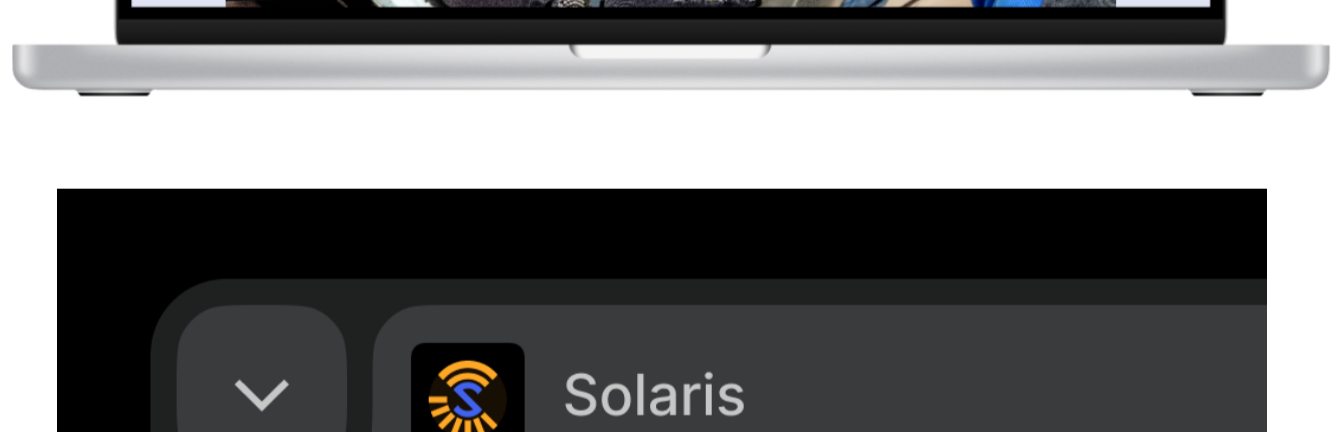


## TYPO

Plus Jakarta Sans

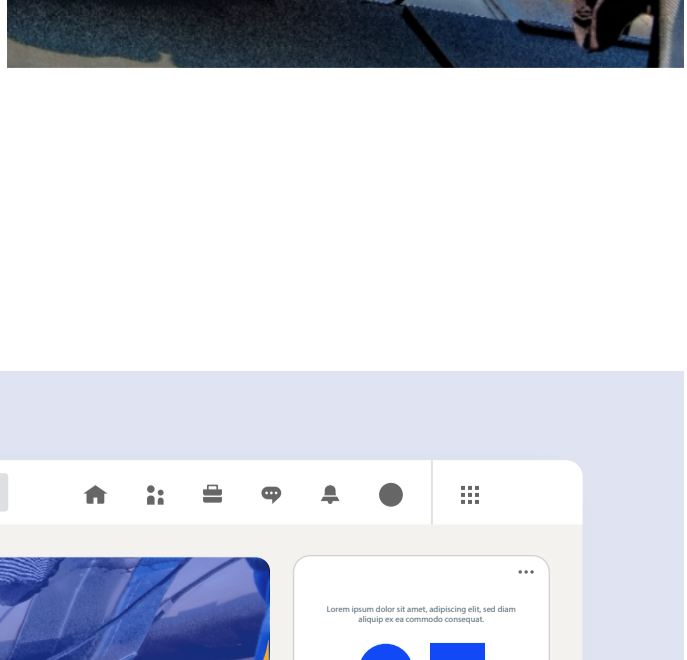
<b>Regular (body text)</b>	<b>Medium</b>	<b>ExtraBold (title)</b>
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz Oo 01 02 03 04 05 06 07 08 09	Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz Oo 01 02 03 04 05 06 07 08 09	<b>Aa Bb Cc Dd Ee Ff Gg Hh Ii</b> <b>Jj Kk Ll Mm Nn Oo Pp Qq Rr</b> <b>Ss Tt Uu Vv Ww Xx Yy Zz Oo</b> <b>01 02 03 04 05 06 07 08 09</b>

## LOGO APPLICATIONS



## IMAGERY

Use only images that have blue as a dominant color. This helps to stay consistent and more aligned across all mediums. You can also add a blue filter to some images to achieve that.



## SOCIAL MEDIA

